Issuance of U.S. Dollar-Denominated Perpetual Subordinated Bonds

Asahi Mutual Life Insurance Company (President: Yoshiki Sato, hereinafter the "Company") hereby announces its issuance of U.S. dollar-denominated step-up callable perpetual subordinated bonds (the "Bonds") in order to strengthen its financial soundness. Details of the Bonds are described below.

Summary terms of the Bonds

1. Issuer: Asahi Mutual Life Insurance Company

2. Type: U.S. dollar-denominated step-up callable perpetual subordinated

notes with interest deferral options

3. Principal amount: USD 350 million

4. Issue price: 100% of principal amount

5. Interest rate: Fixed rate of interest per annum until January, 2022 and a fixed

rate reset with step-up thereafter (reset every 5 years).

6. Maturity: None (perpetual). The Bonds are callable on each interest

payment date on or after January, 2022 at the discretion of the Company, subject to prior approval by the regulatory authority, etc.

7. Subordination: In the event of liquidation, etc., the Bonds will be subordinated to

all senior indebtedness of the Company, but will be in priority to

repayments of the foundation funds.

8. Listed securities

exchange:

The Notes will be listed on the Singapore Exchange Securities

Trading Limited.

9. Issue date: January 24, 2017

This press release has been prepared for the sole purpose of publicly announcing the Company's issuance of the Bonds, and not for the purpose of soliciting investment or engaging in any other similar activities within or outside Japan. This press release is not an offer of securities for sale in the United States. The Bonds referred to above have not been and will not be registered under the U.S. Securities Act of 1933, as amended (the "Securities Act") or any relevant securities law of any state, and may not be offered or sold in the United States or to, or for the account or benefit of, U.S. persons (as such term is defined in Regulation S under the Securities Act) absent registration or an exemption from the registration requirements under the Securities Act. No public offering of the securities will be made in the United States or any other jurisdiction.